

ORION FLEET INTELLIGENCE – From Vision to Value

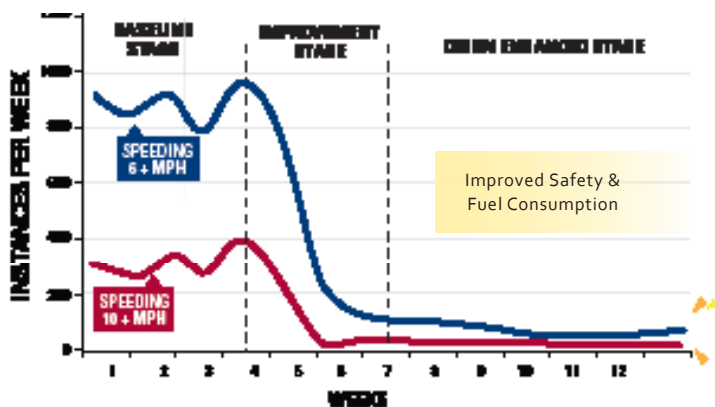
GPS Fleet deployments promise increased safety, lower costs and more efficient operations. But achieving success is not easy. More than great technology, it takes an expert-guided process from a hands-on partner to turn data into lasting value.

That’s why we’re excited to endorse Orion Fleet Intelligence and their truly unique **Value Discovery Program[®]**—a low-risk, facilitated, 90-day path to success that will allow you to discover high-impact results within weeks, and teach you how to achieve and sustain success, all before making a long-term capital commitment.

ORION VALUE DISCOVERY PROGRAM[®]

Endorsed. Facilitated. 90-Day Path To Success

TRI-PHASE DRIVER IMPROVEMENT PROGRAM



Phase I – Baseline: *You can't improve what you don't measure.* Benchmark your current performance to reveal existing safety risks, wasteful practices, and operational inefficiencies.

Phase II – Improve: *Realize actual savings and safety gains.* Be guided in the use of online tools, and learn how to apply customized reporting and coaching to dramatically cut at-risk incidents, save fuel, and improve operations.

Phase III – Sustain: *Create a lasting culture change.* Integrate new processes and insights so that operational improvements and safety gains become habitual.

Value Discovery Program[®]

Program Benefits

- Guided program ensures value discovery & long-term success
- Tailor reporting to your organization's needs
- See impact within weeks
- Validate ROI before capital outlay

Typical Client Results

IMPROVE SAFETY & CUT ACCIDENTS:

- up to **\$1,000** per vehicle per year
- Protect your employees, clients & the public
- Control the risk of accidents & violations

REDUCE OPERATING COSTS:

- up to **\$2,000** per vehicle per year
- Control the rising costs of fuel
- Improve driver habits & performance

INCREASE REVENUES & PROFITS:

- up to **\$10,000** per vehicle per year
- Improve delivery of products & services
- Operate at maximum efficiency

NSM Sponsored Program Details

90-Day Pilot Program Includes
Hardware, 3-Month's Service, Reporting & Coaching

A \$4,550 value for **only \$500***

(*Pricing based on 10 unit pilot for fleets 20 vehicles or more, modified programs available for fleets under 20)



Limited availability - Start today - See results before renewal

(610) 664-3296 • nsm@orionfi.com

CUSTOMIZED ANALYTICS

Benchmark Progress & Sustain Successes

OPTIMIZED FLEET OPERATIONS

Orion's customized reporting lets you identify and address patterns of lost time to optimize employee and fleet utilization, with metrics including

- on-time starts
- adherence to schedule/first stop
- time-on-job/time-between jobs
- unauthorized stops.

Orion's data also easily integrates with third-party dispatch and routing systems to improve route optimization and on-time service results.

FUEL EFFICIENCY

High-speed driving and idling result in excess fuel consumption.

The Orion Driver Improvement Program typically cuts wasteful driving habits by 25-75%.

UNAUTHORIZED USE

Orion's reporting provides visibility into scheduling and usage patterns of drivers in afterhours and unauthorized areas, reduces operating costs, and limits operating risk created by non-work activities.



Typical Savings*
(per vehicle per mo.)

\$25-\$500

RISK MANAGEMENT

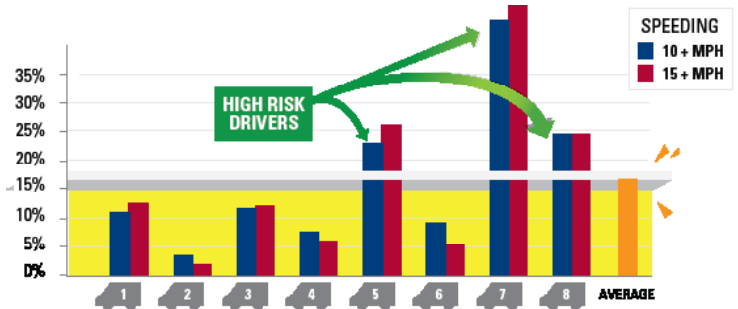
Quickly benchmark all drivers and focus compliance initiatives on targeted high-risk behaviors. Targeted training reduces high-risk behavior by 40-97%.

Document time and location of all deliveries to support failure-to-deliver/non-delivery claims.

Typical Savings*
(per vehicle per mo.)

\$10-\$85

RISK ANALYTICS ENABLE TARGETED COACHING



▼ CLIENTS KNOW BEST

"We had previously deployed another GPS vendor but halted expansion because of the challenged of having to figure out how to make the data meaningful. With the Value Discovery Program[®], however, we were able to establish how well Orion filled this need. The decision to expand to our entire fleet was an easy one."

— CEO, Delta Community Supports

"This program has saved us over \$80,000/year in fuel—it actually covers the cost of our auto premiums. We cut dangerous speeding instances by 84%, and eliminated 3.2 hours/month/vehicle of unauthorized travel. My only regret is not starting sooner."

— Senior VP, Finance, Human Services

* Savings vary by customer. Use Orion's Value Discovery Program[®] to uncover your company-specific savings before any investment.

Call today to learn how Orion's unique
Value Discovery Program[®] can benefit your operations.